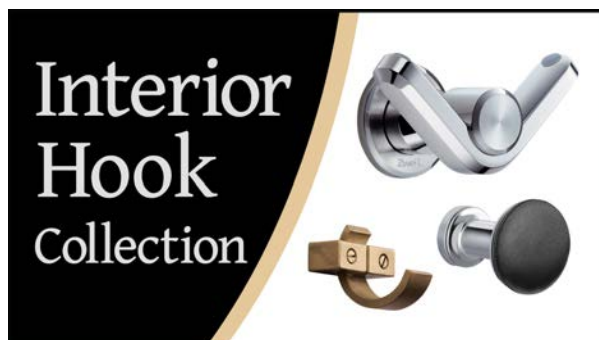


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## SUGATSUNE LAUNCHES INTERIOR HOOKS WEBSITE FOR DESIGNERS



**Description: New website by Sugatsune gives interior designers an edge over the competition.**

With the launch of Sugatsune's new website: <http://www.designer-fittings.com/hooks/> - designers can get a first hand look at the extensive product options available. The interior hook collection was a best kept secret until recently, where it was known internationally only to a select few who have visited the Tokyo showroom. With the creation of its new website, Sugatsune hopes to give discerning designer's a big advantage in the marketplace.

### This new site:

- Gives designer's an in-depth look at Sugatsune's interior hook collection
- Shows how to get in contact with worldwide suppliers
- Adds information that can be used to market designer's personal brands



The theme for Sugatsune's hooks is "uncompromised design". The local Japanese market is well known for being particularly sensitive to intricate designs. With the high expectations of the local market, the company's hook series has been refined with meticulous attention to detail. Each item has been manufactured from specially sourced materials. This includes golden brass, natural wood and silicone rubber. The hooks have been fastidiously designed with corner radiuses that are as small as 0.2mm.

The different product series include back screw mounts that smoothly integrate into any kind of environment. With hidden connections, designers are free from having to disguise screws or consider using caps. (There are some hooks with front mount screws).

### About Sugatsune

Founded in 1930, Sugatsune produces a range of architectural hardware and industrial components. Its portfolio includes over 20,000 items, all manufactured or produced exclusively for the company. Sugatsune holds over 3000 patents in Japan and has international patents under its corporate brand Lapcon®. It has won numerous awards including the Good Design Award in 2016, 2014, and 2013.